

2017-18 Program Sponsorship Opportunities

Gain valuable exposure with the Unifying Voice for Advertising in Madison



Sponsorship Levels:

	Presenting	Partner
AAF Partnership Features Logo featured on each AAF Madison event listing, online & within printed event materials throughout season.	X	X
AAF Online Event Promotion Pre-Event At least one mention/thank you per week, via AAF Madison's social platforms leading up to event (Promoted @AAFMadison posts reach 4,500 viewers).	X	X
AAF Website Events Feature Post-Event Company name added to Past Events area of AAF Madison website after event is over.	X	X
AAF Meeting Announcement/Mentions At least one mentioned by meeting host & logo added to the Welcome slide displayed at beginning of chapter meeting.	X	X
AAF Website Feature Logo, link & company blurb listed on sidebar of AAF's website.	X	X
Isthmus Ads Logo Listed in quarterly AAF ads when appropriate/timely.	X	X
AAF Meeting Speaking Opportunity 2-3 minutes to speak at the chapter meeting on who your company is & why you chose to sponsor the event (Average attendees = 60-70 regional professionals).	X	
AAF Meeting Greeter Role Option to welcome & check-in meeting attendees with club's hospitality chair.	X	
AAF Meeting Table Display Table for your company to place promotional materials OR place at each meeting attendee's place setting.	X	
Networking for your Company Admission tickets/registration for programs you are sponsoring (\$35 value).	2	1

* Customized sponsorships available.

	Presenting	Partner
One AAF Meeting Price:	\$200	\$100
Season Price (6 meetings):	\$1,200	\$500

Please contact us with questions or interest:

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