

# 2017 Program Sponsorship Opportunities

*Gain valuable exposure with the Unifying Voice for Advertising in Madison*



Sponsorship Levels:

	Presenting	Partner
<b>AAF Partnership Features</b> Logo featured on each AAF Madison event listing, online & within printed event materials throughout season.	X	X
<b>AAF Online Event Promotion Pre-Event</b> At least one mention/thank you per week, via AAF Madison's social platforms leading up to event (Promoted @AAFMadison posts reach 4,500 viewers).	X	X
<b>AAF Website Events Feature Post-Event</b> Company name added to Past Events area of AAF Madison website after event is over.	X	X
<b>AAF Meeting Announcement/Mentions</b> At least one mentioned by meeting host & logo added to the Welcome slide displayed at beginning of chapter meeting.	X	X
<b>AAF Website Feature</b> Logo, link & company blurb listed on sidebar of AAF's website.	X	X
<b>Isthmus Ads</b> Logo Listed in quarterly AAF ads when appropriate/timely.	X	X
<b>AAF Meeting Speaking Opportunity</b> 2-3 minutes to speak at the chapter meeting on who your company is & why you chose to sponsor the event (Average attendees = 60-70 regional professionals).	X	
<b>AAF Meeting Greeter Role</b> Option to welcome & check-in meeting attendees with club's hospitality chair.	X	
<b>AAF Meeting Table Display</b> Table for your company to place promotional materials OR place at each meeting attendee's place setting.	X	
<b>Networking for your Company</b> Admission tickets/registration for programs you are sponsoring (\$35 value).	2	1

\* Customized sponsorships available.

One AAF Meeting Price:  
Season Price (3 meetings):

	Presenting	Partner
One AAF Meeting Price:	\$200	\$100
Season Price (3 meetings):	\$550	\$250

Please contact us with questions or interest:

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